

# In-Store & WEB Special!

## MARKHAM

8365

Woodbine Ave.  
(905) 944-0682

## MISSISSAUGA

1590

Dundas St. East  
(905) 273-6434

## OTTAWA

1512

Merivale Road  
(613) 596-4415

## MONTREAL

8601

St-Laurent Blvd.  
(514) 381-4231

DECEMBER 21, 2011



The image shows a Cortland Fairplay Fly Rod & Reel Outfit. On the left is a line drawing of a fly fishing hook. In the center, the word "CORTLAND" is written in a stylized green font. Below it, the text "FAIRPLAY Fly Rod & Reel Outfit" is displayed. To the right is a photograph of the actual product: a fly fishing reel mounted on a clear plastic carrying tube. The tube has a blue and white label with the "FAIRPLAY" logo and "Fly Rod & Reel Outfit" text. The reel is black and silver. A red starburst graphic at the bottom left of the product image contains the text "SPECIAL! \$59.94".

**CORTLAND**

**FAIRPLAY**  
**Fly Rod & Reel Outfit**

- 9' 5/6 wt. 4 pc. graphite rod (uplocking graphite reel seat)
- Preloaded graphite reel with backing and WF6F line
- Rod packaging doubles as a carrying tube for the rod

**CODE: 603066**

**SPECIAL!**  
**\$59.94**

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 All prices are in Canadian dollars

THE ABOVE ARE OFFERED FOR THE LIMITED QUANTITIES ON HAND - PRICES SUBJECT TO CHANGE WITHOUT NOTICE